

Independent Bankers Association of New York State presents

2023 Virtual Bank Directors Conference



**Tuesday, March 7, 2023
8:30 a.m. - 2:30 p.m.
Live Webinar – Via ZOOM**

Who Should Attend

- ⇒ **Directors**
- ⇒ **Presidents**
- ⇒ **CEOs**
- ⇒ **Chairmen**
- ⇒ **Inside/Outside Council**

**EARN UP TO
6.0
CPE CREDITS**

**IBANYS has been authorized by the NYS
Department of Education to award continuing
professional education (CPE) credits**

**To receive CPE credits you must be registered
to attend, signed into your computer, complete
an attestation form and evaluation form. Call-
in participants and group viewers will not be
awarded CPE credits.**

Overview

The role of a community bank director is one that is always changing and has never been more critical to the success of your bank. The 2023 IBANYS Virtual Directors Conference is an informative and engaging event designed to help you gain the tools essential to guide your bank's growth and profitability and sustain its vision for the future.

8:30 – 8:45 am **Welcome & Opening Remarks** — *John Witkowski, President & CEO, IBANYS*

8:45 – 9:35 am **An Update on the State of the New York Economy**
Richard Dietz, Economic Research Advisor—Federal Reserve Bank of New York

The presentation will examine economic conditions in New York State, focusing on how the economic landscape has evolved through the pandemic. It will compare and contrast the performance of the upstate economy to that of New York City and the downstate economy. The presentation will also analyze conditions in New York's labor market and housing market, and how different industry sectors are performing.

9:40 – 10:30 am **The Plan for Succession Planning & Success**
Brian Rhonemus, CEO & David Dermody, SVP Mid-Atlantic Region Leader—The Rhonemus Group

Succession planning is an organization's dynamic ability to look at the future and prepare tomorrow's talent-today. Most experts agree that having a successful transition when the time comes, starts with a well developed and tested plan in place. Our presentation will emphasize the importance of succession planning, show the steps in creating such a plan, provide examples of successes in companies that have succession plans in place, and how those companies have a competitive advantage over others. The benefits of thoughtful succession go beyond finding replacements for departing management. It reduces the likelihood of crisis if a key employee leaves and keeps the mission of the company on track. Perhaps just as importantly, it forces accountability and talent assessment at least once or twice a year.

10:30 – 10:40 am **Break**

10:40 – 11:30 am **Running My Bank: Priorities and Challenges Over the Next 12-18 Months**
David L. Thomas, President—EPG

An environment of stubbornly high inflation, geopolitical turmoil, sharp central bank rate hikes, and the looming threat of global recession creates a unique set of challenges and opportunities for the Community Banking industry in the year ahead. Within this uncertain economic backdrop, Dave Thomas, President of EPG, Incorporated, will share his perspective on several key themes facing the industry. In addition, he will explore the priorities/challenges that are part of these themes. An understanding of balance sheet-level dynamics, strategic planning priorities, and performance metrics will be explored in this session. Understanding and responding to the rapidly shifting macroeconomic and regional market landscape will be crucial to achieving a Bank's long-term strategic vision.

11:30 – 12:20 pm **Current Issues in Banking – What Boards and CEOs need to know.**
Jeff Cardone, Partner, Luse Gorman

This presentation focuses on key challenges impacting the community banking industry in 2023 and beyond. Specifically, the presentation will discuss the current regulatory, economic and interest rate environment and their impact on strategic planning and growth initiatives, ESG considerations as it relates to corporate governance and technology and fintech partnerships.

12:20 – 12:50 pm **Lunch**

12:50 – 1:40 pm **Executive Overview of Information Security Threats & Mitigation Best Practices**
Chad Quarles, CISO/Security Advisor & Wade Barnes, Financial Services Industry Leader—Hartman Executive Advisors

Bank regulators require executive leaders and bank directors to be aware of information security risks, how they can impact an organization, and how they can defend against them. In this session, Hartman Executive Advisors will review the current threat landscape and share what banks are doing to protect their organizations.

1:40 – 2:30 pm **CECL Crash Course for Directors**
Jamie Card, Partner—The Bonadio Group

Now that CECL is here; make sure that as a Director you (1) have an overall understanding of the accounting standard, (2) what questions you should be asking Management, (3) what the expected timeline is in the current year, (4) best practices as it relates to model validation, back-testing, etc. and (5) what we anticipate the regulators will be looking for.

2:30 pm **Adjournment**

2023 Directors Conference
Registration Form
March 7, 2023



Complete the form below & mail, email to:

Registration Deadline:
Thursday, March 2, 2023

Mail:
IBANYS
194 Washington Avenue,
Suite 420
Albany, NY 12210

Email:
lindag@ibanys.net

Questions:
Contact: Linda Gregware
lindag@ibanys.net or (518) 436-4646

Bank/Organization: _____
Contact Person: _____ **email:** _____
Address: _____
City/State/Zip: _____
Phone: _____

Attendee Name & Title	Attendee Email (required)
_____	_____
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Payment

- My check (made payable to IBANYS) is enclosed **Member:** \$150 per person
 Charge \$ _____ **Invoice** \$ _____ **Non-member:** \$195 per person

Visa/Mastercard/AMEX number: _____
Cardholder Name: _____
Expiration Date: _____
Billing Address of Card (if different from above): _____

CVV (3 digits back of card/AMEX 4 digits on front of card): _____