

# Making Sense of Multifactor Authentication



# Presenter

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# Synopsys

Everyone should be doing multi-factor authentication.

We all know this, so why, for example, are less than 10% of Gmail users not implementing it?

It comes down to education. What problem is MFA solving?

Using the answer as a springboard, we'll discuss the impetus behind MFA, the different on-prem and cloud options, pricing models, best practices, and implementation "gotchas".

What is  
MFA?



What does MFA  
do and what is  
the business case  
for MFA?

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# THE BUSINESS CASE

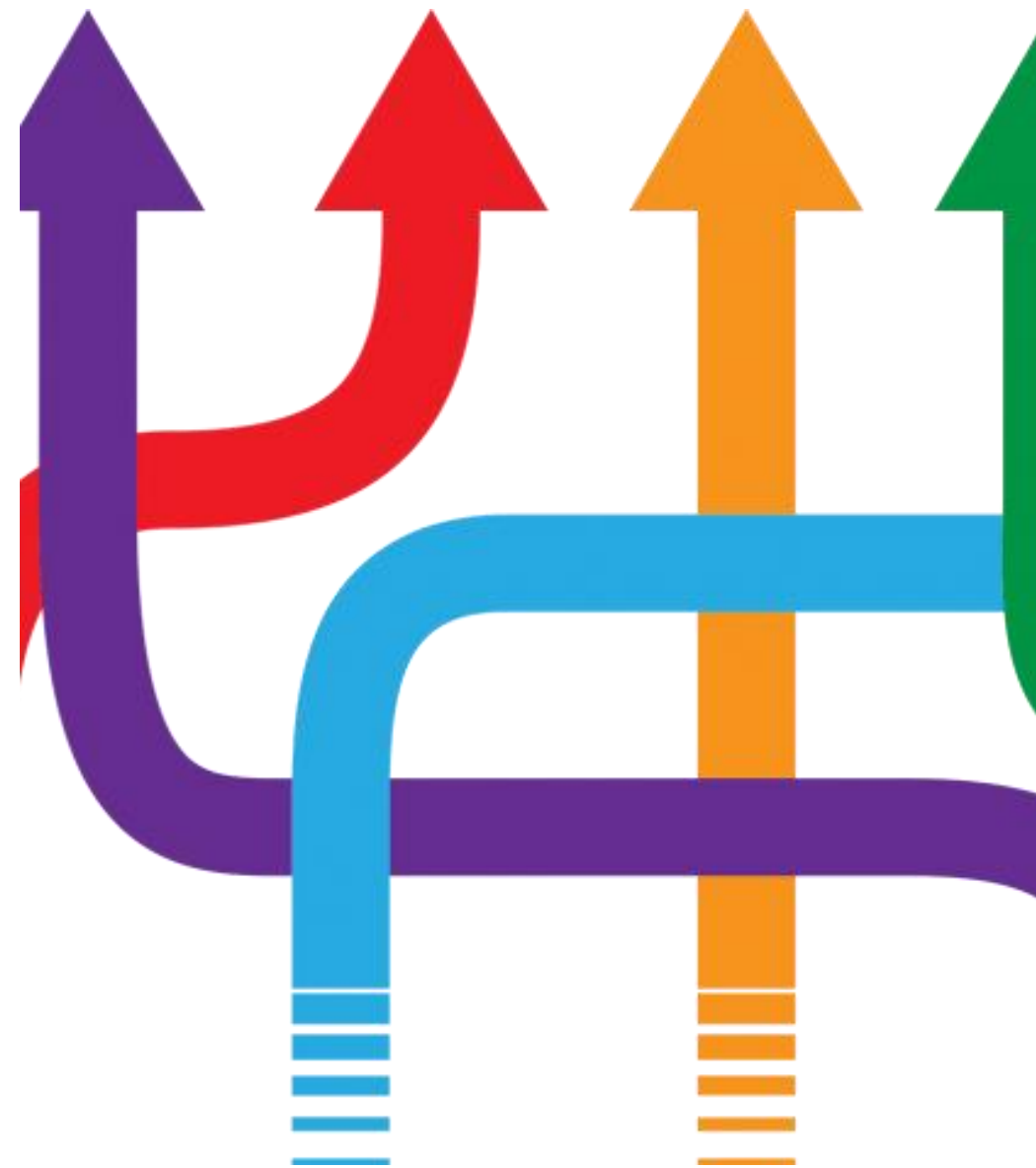
Why aren't more companies adopting MFA, especially considering increased reports of online breaches?



Isn't MFA  
required by  
certain  
regulations?



What are some of the different options out there for MFA?





What workflows can I protect with MFA,  
and should I protect all workflows with  
MFA?



What are some technical nuances about MFA that I should consider?



What are the costs of implementing MFA, both upfront and recurring?



# Questions/Comments?

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