

# SPONSORSHIP *form*

**2018 ANNUAL  
convention**  
Albany, NY - Sept. 25-27, 2018

TO GUARANTEE SIGNAGE AND INFORMATION PLACED IN PRINTED MATERIALS, ALL SPONSORSHIPS AND PAYMENT MUST BE RECEIVED BY:

**DEADLINE  
SEPT. 8,  
2018**

Print Name		
Company		
Address of Credit Card		
City/State/Zip		
Phone	Fax	Email

## Payment

My check is enclosed \$ \_\_\_\_\_ Make checks payable to IBANYS

Charge \$ \_\_\_\_\_ to  MasterCard  Visa  Amex

Credit card #

Exp. date

CVV# (Amex on front of card)

Print card name

Signature

## Sponsorships *Limited sponsorships available – call now to reserve yours!*

This conference combines a balance of casual networking time and educational programming. Sponsorships are great platforms to position your company; as a sponsor you associate your company with one of our events and you are able to connect with your target audience, expose your brand, and leverage your advertising dollars in a cost effective manner.

### All sponsorships include:

- Advanced member registration list
- Recognition on the convention page of IBANYS website
- Sponsor ID ribbon with badge
- Signage with company name and logo at sponsored event
- Verbal acknowledgement at event where appropriate
- Signage listing of all convention sponsors (by level)
- Opportunity to provide promotional items for attendees
- Recognition in the Sept./Oct. editions of the IBANYS e-newsletter
- Sponsorship listing in convention show book

### PLATINUM Sponsorship *In addition to regular sponsor benefits sponsor receives:*

- Opportunity to briefly speak at the event sponsored where applicable
- (1) complimentary booth w/first choice of location
- (1) complimentary additional registration
- Recognition in 4th quarter issue of Banking NY – includes company logo, contact info and website URL
- 24 x 36 sponsor sign
- Full page ad in convention show book
- Company logo posted to IBANYS social media
- Spotlight in IBANYS e-newsletter

### GOLD Sponsorship *In addition to regular sponsor benefits, sponsor receives:*

- (1) complimentary additional registration w/booth purchase
- 18 x 24 sponsor sign
- Half-page ad in convention show book
- Recognition in 4th quarter issue of *Banking NY* – includes company logo, contact info and website URL
- Company logo posted to IBANYS social media
- Spotlight in IBANYS e-newsletter

**Sponsorships are available on a first-come, first-serve basis. Check choice of sponsorship:**

### PLATINUM

- Vendor Reception – Tuesday (\$5,000)
- Welcome Dinner – Tuesday (\$6,500)
- Silent Auction Reception – Wednesday (\$8,500)
- Dinner – Wednesday (\$7,000)
- Albany Historian – Tuesday (\$4,000)

### GOLD

- Luncheon (includes Keynote) – Wed. (\$3,500)
- Luncheon – Thursday (\$3,000)
- Exhibit Space – (\$3,000)
- Dinner Wine – Tuesday Evening (\$2,500)
- Dinner Wine – Wednesday Evening (\$2,500)

### SILVER

- Breakfast – Wednesday (\$2,000)
- Breakfast – Thursday (\$2,000)
- Program Book – (\$2,000)
- Refreshment Breaks (both days) – (\$1,750)
- Convention Gifts

### BRONZE

- Golf Balls – Tuesday (\$1,000)
- Closest-to-the-Pin Prizes – Tuesday (\$1,000)
- Longest Drive – Tuesday (\$1,000)
- Lowest Team Score – Tuesday (\$1,000)

### CONVENTION GENERAL SPONSOR

- Golf Hole Sponsorship – (\$250)
- General Sponsorship – Amount \$ \_\_\_\_\_

### 6 MINUTE DRILL

- First (\$1,000)
- Second (\$1,000)